

Switzerland – January 2024



# Agenda



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### About us

Sophos Hotels SA is a Swiss company, founded in 2005, and active in the area of expertise and hotel management, mainly in Europe, in Turkey, in Algeria and in the Middle East.

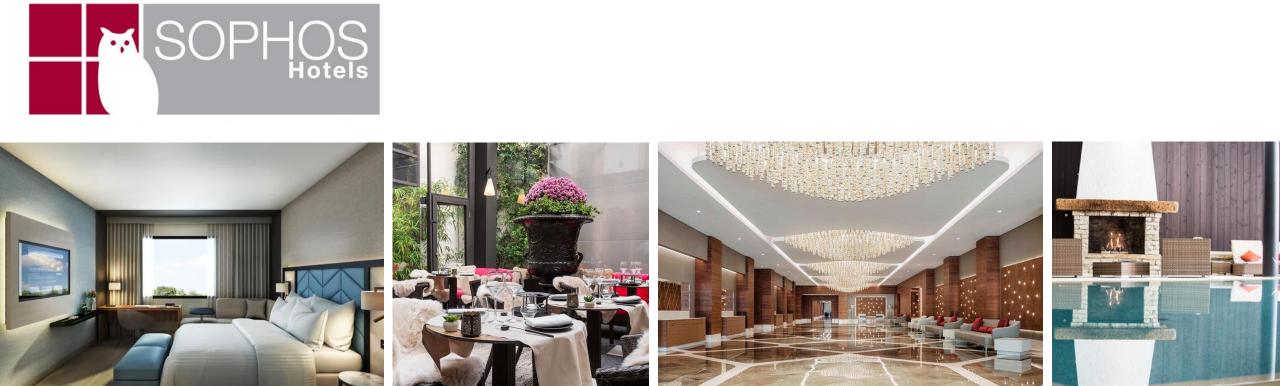
With than 30 years of involvement in Hotel Management and Hotel Development Worldwide, Sophos Hotels help investors, and partners navigate the complex and ever-changing hotel industry.





The Sophos Hotels expert Team has international experience and extensive knowledge in the field of operations, training, consulting, strategic development, real estate, asset management as well as financial projections and analysis.





Marriott

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HOTELS & RESORTS

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THE LEADING HOTELS OF THE WORLD®

#### "THESWISSHOSPITALITYEXPERTISE"



#### Asset Management

On behalf of the property owner, we oversee the asset to enhance its long-term value, focusing on right strategic decisions and ensuring optimal operational performance.

#### **Feasibility Studies**

We put at your disposal our experience to enable you to make the right decisions at the right time and reach your goals. This first step will determine the future of your project.

#### **Hotel Project Development**

We provide comprehensive support from the inception of hotel project to its opening, including technical support and pre-opening services to ensure the hotel is ready to welcome its first guests

#### **Hotel Management**

Whether independent or branded, we take care of the operational management of your establishment while allowing you to preside over its destiny.









# HOTELS & RESORTS

### 99

We manage our hotels through franchises signed with the most renowned brands and affiliations.











### Hotels under Management

### Switzerland

Chalet RoyAlp & Spa 5\*, Villars, 63 rooms & 30 residences Hotel National 4\*, Champéry, 16 rooms Chandolin Boutique Hotel 4<sup>\*</sup>, Chandolin, 25 rooms Le Petit Manoir 4<sup>\*</sup>, Morges, 25 rooms Hotel Tiffany 4\*, Geneva, 65 rooms Hotel Eastwest 4<sup>\*</sup>, Geneva, 41 rooms Hotel Bernina 3\*, Geneva, 87 rooms Moxy Sion 3<sup>\*</sup>, Sion, 143 rooms Residence Hôtelière La Paudèze, Paudex, 6 apartments Hôtel Elite 3\*, Lausanne, 32 rooms Courtyard by Marriott 4\*, Bienne, 104 rooms Hotel Regina 4<sup>\*</sup>, Wengen, 76 rooms



### Hotels under Management



#### France

Westin Paris Vendôme 4\*, Paris, 428 rooms AC by Marriott St-Julien 4\*, Saint-Julien, 93 rooms Hotel Pullman Cannes Mandelieu Casino 4\*, 213 rooms Château de Tourreau 5\*, Provence, 16 suites

### Algeria

Sheraton Club des Pins 5\*, Alger, 419 rooms Sheraton Annaba 5\*, Annaba, 201 rooms Renaissance Tlemcen 5\*, Tlemcen, 204 rooms Marriott Constantine 5\*, Constantine, 180 rooms Four Points by Sheraton 4\*, Oran, 170 rooms











Sheraton Club des Pins Resort 5\*, Algier

Portfolio of 5 Marriott hotels in the country



Marriott Constantine 5\*



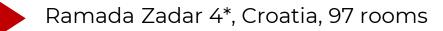
### **Projects under development**



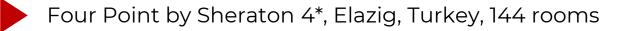
Tilia Tower Lausanne – mixed use project , 270 keys under co-leaving and serviced apartments concepts

Hotel Luciole, Crans-Montana Switzerland, 60 rooms

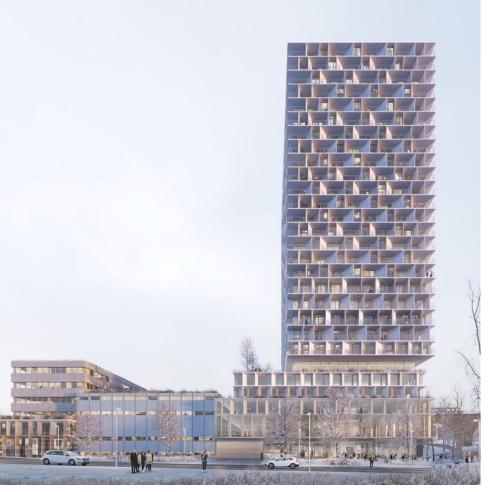
AC by Marriott Bulle 4\*, Switzerland, 120 rooms



Kimpton Sevilla San Agustin 5\*, Spain, 82 rooms







Tilia Tower Project, Lausanne

# **Realized projects**

#### Wyndham Hotel Group

- Ramada Yekaterinburg 4\* 162 rooms Yekaterinburg, Russia
- Days Inn Lourdes 3\* 76 rooms Lourdes, France
- Ramada Encore Kiev 4\* 320 rooms Kiev, Ukraine
- Ramada Resort Akbük 4\* 360 rooms Akbük, Turkey
- Ramada Resort 4\* 118 rooms Kranjska Gora, Slovenia
- Ramada Hotel & Suites 4\* 110 rooms Kranjska Gora, Slovenia
- Ramada Hotel & Suites Baku 4\* 77 rooms Baku, Azerbaijan
- Ramada Tashkent 5\* 120 rooms Tashkent, Ouzbekistan
- Ramada Plaza Milano 4\* 167 rooms Milano, Italia
- Ramada Podgorica 4\* 110 rooms Podgorica, Montenegro
- Ramada Encore Geneva 3\* 154 rooms Geneva, Switzerland
- Days Hotel Baku 4\* 102 rooms Baku, Azerbaijan
- Ramada Encore Tbilisi 4\* 152 rooms Tbilisi, Georgia

#### Marriott International

Autograph by Marriott, Horizon d'Eze 4\* sup - 83 rooms Eze, France Autograph Collection by Marriott 5\* - 89 rooms Reims, France AC by Marriott Moscou Sadovaya 4\* - 225 rooms Moscow, Russia Marriott Moscou Imperial Plaza 5\* - 272 rooms Moscow, Russia

Hilton Hotels & Resorts Hilton Bruxelles Grand Place 4\*sup - 224 rooms Bruxelles, Belgium

Choice Hotels Quality Hotel Geneva 3<sup>\*</sup> - 40 rooms Geneva, Switzerland

Best Western Best Western Nouvel Orléans 4<sup>\*</sup> - 42 rooms Paris, France

Relais & Châteaux Grand Hotel du Lac 5\* - 54 rooms Vevey, Switzerland

The Leading Small Hotels of the World Le Crans Hotel & Spa 5\* - 13 rooms Crans-Montana, Switzerland

Small Luxury Hotels Boutique Hotel Sighnaghi 4\*- 20 rooms Sighnaghi, Georgia



#### Independent

Hotel Cosmopolite 4\* - 160 rooms Kiev, Ukraine Mon-Repos Hotel 3\* sup - 109 rooms Geneva, Switzerland Hotel Elite 3\* - 25 rooms Crans-Montana, Switzerland Hotel Saint-James Albany 4\*- 200 rooms Paris, France Hotel Fleur de Lis 3\* - 22 rooms Le Locle, Switzerland

#### Hit Alpinea

Hotel Kompas 4\* - 154 rooms Kranjska Gora, Slovenia Hotel Spik 4\* - 116 rooms Gozd Martuljek, Slovenia Hotel Alpina 3\* - 115 rooms Kranjska Gora, Slovenia Apartment Vitranc 3\* - 36 rooms Kranjska Gora, Slovenia

Hyatt Centric Hyatt Centric La Rosière 4<sup>\*</sup> - 69 rooms La Rosière, France

Swiss-Belhotel, Hotel du Parc 4\* - 107 rooms Baden, Switzerland

### **Executive Team**



### Fernand Donnet

President



# Christian Michel



# Blaise Angerhn



#### **Beat Ganz**

Vice President DACH Region

# Over 30 hotels on 3 continents +4100 rooms +200 millions CHF under management

the swiss hospitality expertise

SOPHO

Sophos Hotels currently manages over 30 hotels with more than 4100 keys, both operational and under development.



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# Thank you !



